

December 6, 2009

Greetings,

The partners at 4SQ Solutions are delighted to announce commercial availability of **WTDN**™ major release v1.2.0, with key application updates since v1.1.2 (August 2009), including:

- V120: Redesigned scoring tab/page with intuitive, graphic-equalizer style sliders for answer selection, dynamically-updating Score Plot graphic with image pop-out, and horizontally-oriented questions and answers.
- V120: Several minor usability improvements based on user feedback
- V120: Will be available as a hosted, monthly-subscription-per-seat model in January 2010. Pricing and options information to follow this release notification.
- Updated online demo version at www.4sqolutions.com/demo
 - Login using your email address and default "WTDN" initial password, which must be changed
- Updated **WTDN**™ v1.2.0 PDF documents are available online:
 - Installation Guide - www.4sqolutions.com/documents/wtdn_install.pdf
 - Administration Guide - www.4sqolutions.com/documents/admin_help.pdf
 - User Guide - www.4sqolutions.com/documents/wtdn_help.pdf

Cumulative contents since the previous major release (v1.1.0 in January 2009) include:

- V112: Redesigned, streamlined reports, improved column sorting, and list re-filtering features
- V112: Browsers: Internet Explorer, Mozilla Firefox, Apple Safari, Google Chrome, Opera
- V112: Enhanced blue on white application color scheme for improved usability
- V112: Improved menu bar with embedded product logo and streamlined screen space usage
- V111: New one-click cloning of the current idea record from the Update Record screen
- V111: New "Personal R/W" user-type can only create, access, manage their own records, while users of higher-level authority may also review, edit, and update those and other records.
 - Supports suggestion-box, outsider, or anonymous contributions
 - Adds data segregation layer for improved information management
- V110: Streamlined idea editing using single-page tab dialog format
- V110: Additional Advanced Search filter fields, reporting options, and context-driven features
- V110: Unified scoring template design supporting Quick and multiple Detail scoring templates
- V110: Eliminated edit confirmation dialogs for more streamlined user experience
- V110: Enhanced security using available HTTPS/SSL support with your SSL certificate
- V110: Validated browser support for Mozilla Firefox, Google Chrome, and Apple Safari
- Upgrade quickly and easily from v1.0 in under 2 hours start to finish

We will always support you in assuring the most effective **WTDN**™ application usage. Whether reviewing our application updates, listening to your feedback on usage, helping you promote the **WTDN**™ process in your team, or considering how targeted enhancements might help you better achieve your product management goals, I hope you will let us help.

Regards,



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